

6 Ways to Make the Most of Tech Conferences

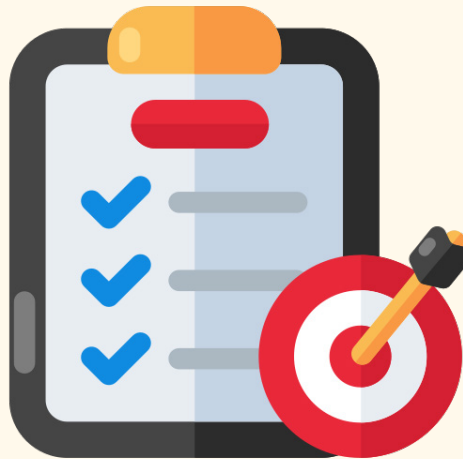
RSAC
2025 Conference

cisco *Live!*

MWVTM
GSMA

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1. Plan your agenda beforehand



- Conferences are exhausting! Not every session will immediately pique your interest.
- Prioritize your must attend sessions and learn about the speakers/companies.
- Reach out to your network and make plans proactively
- Make note of what **you** want out of the event.

2. Write notes during sessions



- Get out a notepad! It minimizes distractions and helps you focus on the moment.
- Ideally you are out of office and not taking calls.
- Writing by hand also helps information retention.

3. Prioritize targeted networking



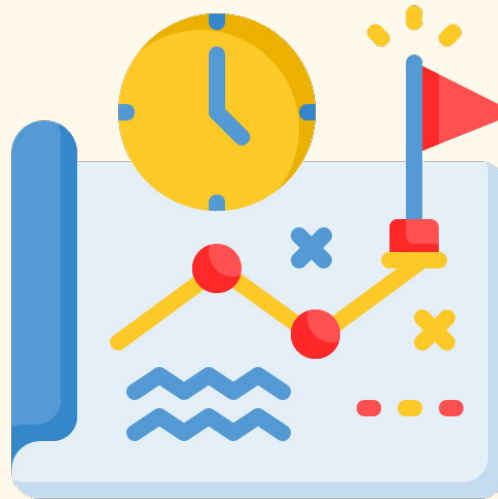
- Seek out attendees that work in fields that interest you at socializing breaks.
- You never know what opportunities may arise just by connecting with others.

4. Share your findings



- After the event, write a blog or short document to share with others.
- It helps you reflect on what was valuable and demonstrates the value in tech events.

5. Follow up, make a plan



- Do you ever leave events feeling inspired with 100 aspirations and no time?
- Make a list of the most important takeaways/connections and prioritize them.
- Follow up with connections later on!

6 Review the value add



- Not every event will be 100% for you or for future you.
- Review if the event was worth the cost. Skipping a day pass or class may enable you to attend events better suited to your career.
- Make a schedule of industry events you're interested in for next year.

Sources/Credits

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